

2021 YEAR IN REVIEW



CONNECT

NAIOP is the premiere network of commercial real estate professionals in Wisconsin and across North America.

"NAIOP Wisconsin's members are the key decision makers in development!"

Pam Turer, First American Bank

402
MEMBERS

RETURN TO IN-PERSON NETWORKING!

94
PRINCIPAL
MEMBERS

27 EVENTS
1750+ ATTENDEES



2021 Clay Shoot



MLK BID Bike Tour



DL Sneak Peak at Market Hall

ADVOCATE

NAIOP is a powerful voice at the local, state, and federal levels, working to protect your business.

"NAIOP is on the front lines of public policy decisions that advance policies that move our industry and communities forward."

Jeff Whipple, Interstate Partners

112

LEGISLATIVE POSITIONS
REGISTERED

CORE PAC

\$4,000+ RAISED



3 COURT BRIEFS FILED

1 LAWSUIT FILED
(BIRD-SAFE GLASS MANDATE)

LEARN

NAIOP is focused on providing industry professionals with tools to grow and advance in their career

"Investing in NAIOP is one of the fastest ways to expand your brand in commercial real estate."
Andrew Hunt, Marquette University Center for Real Estate

2 CERTIFICATION PROGRAMS **100+** ON DEMAND COURSES

- Career Development
- Certification Program
- Research Foundation
- Developing Leaders All-Star Program

42 DEVELOPING LEADERS ALL-STAR CANDIDATES



LEAD

We get involved and shape the direction of the Chapter, the state, and the industry.

NAIOP CORPORATE DEVELOPMENT MAGAZINE COVER STORY

6 MEMBER COMMITTEES

140+ COMMITTEE MEMBERS

REEX SUMMER PROGRAM
CRE IMMERSION PROGRAM FOR HIGH SCHOOL STUDENTS OF COLOR



REACH ANNUAL SPONSOR



2021 BOARD OF DIRECTORS

Pam Turer, First American Bank (President)
Liza Romans, Northwestern Mutual (President-Elect)
Bailey Copeland, VJS Development (Treasurer)
Derek Taylor, Husch Blackwell (Secretary)
Brian Adamson, ICAP Development (Past President)
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Contact us



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MADISON

DEVELOPMENT SHOWCASE

HOME OF NAIOP

vonBriesen
The Real Estate Group at von Briesen & Ropec, s.c.

Michael
Best

HB
HUSCH BLACKWELL

DAVIS
KUELTHAU
attorneys at law

TWO-FIFTY

SIGNS
INNOVATIVE
SIGNS

DEVELOPING LEADERS



PHYSICIANS REALTY TRUST

TriCity
National
Bank

HOTELS
WESTIN® MARRIOTT

SILVER

BUKACEK
CONSTRUCTION
building your vision

CHICAGO TITLE

CIBC

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